# Vegan soft gels

### 1000 IU VITAMIN D3

Vegan D3 from Lichen (Moss) encapsulated in a vegan soft gel





#### **Plant based power**

This small vegan soft gel (5 oval) is highly dosed, 1000IU in its Vitamin D3 content, coming from Lichen. The shell is made from a number of vegan ingredients with carrageenan as a basis.

Most Vitamin D3 you will find in the stores is made from Lanolin. Lanolin is the wax from sheep wool. Yes, the greasy stuff sheep make to protect their coat and make it waterproof. Lanolin is extracted from wool and intensely refined. After refining the wool-fat and subsequent crystallization, it is UV-treated to produce the vitamin D3 which our sun-deprived bodies so desperately need. But Is this really what we want?

Or would we rather use the plant-based Vitamin D3, made from Lichen? Lichen is a symbiotic moss that effectively makes the building blocks of vitamin D3. A moss also known as Reindeer Moss. Yes the stuff they eat! Clean and pure, no wool involved. UV makes sure the last step of conversion can take place, ready for you to reap the benefits.

#### Feel good, be good

Currently 13 EU health claims are allowed.
Original scienfitic papers and health claim wordings are available freely upon request

Vegan D3 soft gels are available in bulk with low MOQ's The product is fully natural, Free from allergens and chemicals.

## VITAMIN D3 HEALTH CLAIMS



Bone Health

Calcium and vitamin D help build and maintain healthy hones



CALCIUM UPTAKE

Vitamin D contributes to normal absorption / utilisation of calcium and phosphorus.



MUSCLE FUNCTION

Vitamin D contributes to the maintenance of normal



**IMMUNITY** 

Vitamin D contributes to the normal function of the immune system.



DENTAL HEALTH

Vitamin D contributes to the maintenance of normal teeth.



LUS
HEALTH INGREDIENTS